

## PRESS RELEASE

### **The Kola product family granted the GOOD DESIGN Award**

The Kola product family designed by Mikko Laakkonen has been granted the internationally recognised GOOD DESIGN Award. The GOOD DESIGN Awards are admitted by The Chicago Athenaeum: Museum of Architecture and Design together with The European Centre for Architecture Art Design and Urban Studies.

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The Kola family consists of three models: Kola, Kola Light and the stackable Kola Stack chair. The seat is manufactured of 100 % recyclable polyester felt and the frame of epoxycoated or chromed steel. Kola is aesthetically and weight wise a light chair, making it fit both public and private modern interiors. The recyclable seat can easily be renewed which gives the chair a longer life cycle and accordingly it leaves a smaller ecological footprint. The Kola chairs are manufactured and marketed by Inno Interior Oy.

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GOOD DESIGN is the oldest Awards Program organized worldwide. In 2010 the Museum received a record number of submissions from over 48 countries. A total of over 500 works from 36 different countries were awarded. GOOD DESIGN was founded in Chicago in 1950 by the former MoMA curator Edgar Kaufmann Jr., together with such pioneers in modern design as Charles and Ray Eames, Russel Wright, George Nelson and Eero Saarinen.

[www.chi-athenaeum.org](http://www.chi-athenaeum.org)  
[www.europeanarch.eu](http://www.europeanarch.eu)  
[www.mikkolaakkonen.com](http://www.mikkolaakkonen.com)  
[www.inno.fi](http://www.inno.fi)

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